FOGIA





FOGIA has been making furniture since 1981. We've grown in size, in stature and in outlook, from our beginnings as a little Swedish producer. Today, Fogia is a design brand that seeks to surprise and challenge the conventions of the industry, while honouring the aspects of design that still makes it so creatively compelling.

It's not that we don't want to fit in. We just don't seem to do things in the way they are expected to be done. With a few exceptions, Fogia's products are still made to order, by hand in our own factory in Poland. And we're happy to collaborate with designers based simply on whether it's going to be innovative and fun.

Our design partners are encouraged to take risks, to work alongside the artisans at our factory and stretch what's possible, blending traditional craft with modern production methods. And we all strive to uphold our responsibility to produce sustainably and work ethically. It's a design process that's brought about iconic products that typify Fogia's bold, yet timeless, aesthetic.

Why conform? What does that give you, our customers? We don't want to conform to a standard, we want to lift our work above those standards to give you pieces that you'll adore forever. Pieces with unmatched levels of craftsmanship and quality. Beautiful, edgy, elegant, timeless design that excites the beholder.

Don't conform, live with Fogia.





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Colour You Good





GRAB A POSTCARD from a vendor in Stockholm and you're faced with it. Wander the streets and it seeps into your retinas. Enjoy a drink in the evening outside and it will mesmerise you. Sure, Stockholm's got its fair share of landmarks but one aspect of the city that will leave more of a mark on your psyche is how it deploys colour.

It's an amusing aspect of a capital city famed for its stylish monochromeclad citizens, that the backdrop for their selfies are often the colourful facades of its architecture. Stockholm's vibrant, slightly dirty pastel facades are the result of traditional paints, made often from the mineral composition locked in the Swedish landscape. Some minerals were also imported from places like France and Southern Europe during the 17th and 18th century to create richer reds, pinks and oranges.





"Stockholm really is a city defined by its colour. It's got this yellow, pinkish red and brown colour scheme. In 1699, the Swedish Governor General actually decreed that all houses be painted yellow!" explains Ida Holsner, building antiquarian at Stockholm's Museum.

As well as being decorative, the act of painting was also a way of preserving buildings from the harsh nordic elements. And, along the way, red paint became a way for the lower classes to attempt to imitate expensive brick facades.

"Today there are a number of areas in Stockholm that are heritage sites, with our job being to preserve the facades and colours you'll see there. While Stockholm hasn't been decimated by war, we have had our fair share of fires and situations where landlords have altered the facades through modernisation. But there's places like Mariaberget and Blecktornsområdet on Södermalm, Röda Bergen in Vasastan and Gamla Stan of course that are protected by regulation, and quite a few buildings are also maintained by the city," says Holsner. Stockholm is arguably the only city in the world that has its own colour system, NCS – Natural Color System, a colour standard based on human perception of colour and how we order it. The NCS system plays an integral part in the way city architects and planners have added colour to Stockholm over the years in a decorative and practical sense.

In Swedish society the colour of a facade is as much as an exercise in diplomacy as it is aesthetics. The unwritten rule is not to paint one's house or building the colour you might wish, but instead to spend considerable time thinking about how it will blend in with its surroundings sympathetically. And do spare a thought for whether your neighbours will appreciate your colour sensibilities.

Visiting, say, Gamla Stan and soaking up its smudged pastel streets, cast your eyes skywards. You'll soon see that Stockholm's built environment also shares a relationship with the colours found in the sky. Notice the transition from skyline to atmosphere that's natural and progressive.







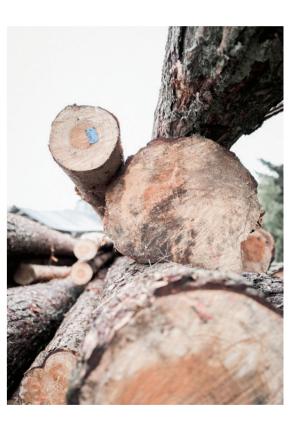
On average there's no place on earth that gets more or less natural light than another. However, the viewer's position on the earth affects our perception of light and the speed of its rays as they enter the atmosphere. And in Stockholm we're treated to extended performances of sunrise and sunset, exposing us to slower transitions of the colour spectrum – especially during the summer months.

Does the constant exposure to all this colour play a part in our collections? Certainly in recent years Fogia has laid a pretty colourful foundation through its collections. And it would be hard to deny there's a tangible connection between our design and the beautiful city in which we work and thrive. As the song by legendary Swedish singer, Lasse Berghagen lays bare, Stockholm is most definitely in Fogia's heart.



COLOUR YOU GOOD

He of the Forest



18 - 19

TODAY, the forests of Poland are deep and thick. Bleak and bitterly cold in the winters, dank and odorous in the spring. Not to mention the areas of forest filled with wild boar, wolves and huge bison. Beautiful but with a hint of the unknown – as any good forest should be.

In the Middle Ages though the forests of Central Europe were areas where few dared to venture. And the folklore connected with Polish forests and those of its neighbours are rife with chilling creatures like the water spirit Wodnik and Rusałki that haunt the lakes, rivers and swamps.







The Leshy (He of the Forest) is a mythical creature whose home is the forests of Poland. Masculine and humanlike, the Leshy can change in size and height, sometimes described as having horns and being in the company of wolves or bears.

As with many folkloric creatures of the Middle Ages, he was a tricksy spirit who often lured travellers astray and abducted children. Yet, Leshy didn't always mistreat all users of the forest. And, if Leshy believed an individual or group of people was treating the forest with respect and dignity they would be left alone.

Fogia's timber is obtained from FSCcertified, sustainably managed forests in close proximity to our factory in Gdansk, to minimise associated emissions from transport and logistics. We prefer to receive whole logs, which are processed in our own saw mill and drying facility, to minimise waste. The Leshy would approve.

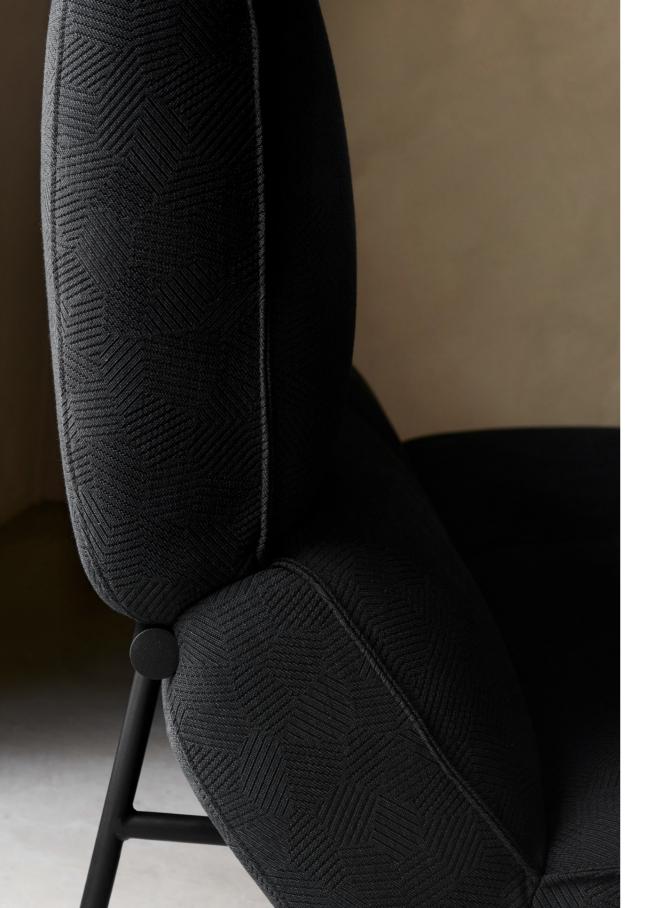
The importance of the forest to Poland cannot be understated. Covering almost 30% of the country's footprint, much of the forest can be found in the western and northern parts of the country but other areas like the Carpathian Mountains in the south are also covered.

During, and following the war, Poland's forests were stripped back to about 21% and lots of its rich deciduous trees were harvested and replaced by fast growing pines. Postwar Poland has since invested heavily in the preservation and reforestation to bring it back to where it is now, with projections of 33% coverage forecast for 2050.

As much as 81% of Poland's forests are state-owned, making it unique in this sense.















Sofa designed with Andreas Engesvik

Mono





Chair collection designed with Note









Modular seating system designed with Todd Bracher Studio





Block





Lyra

40 - 41

SEATING



Armchair designed with TAF Studio































56 - 57



Bollo



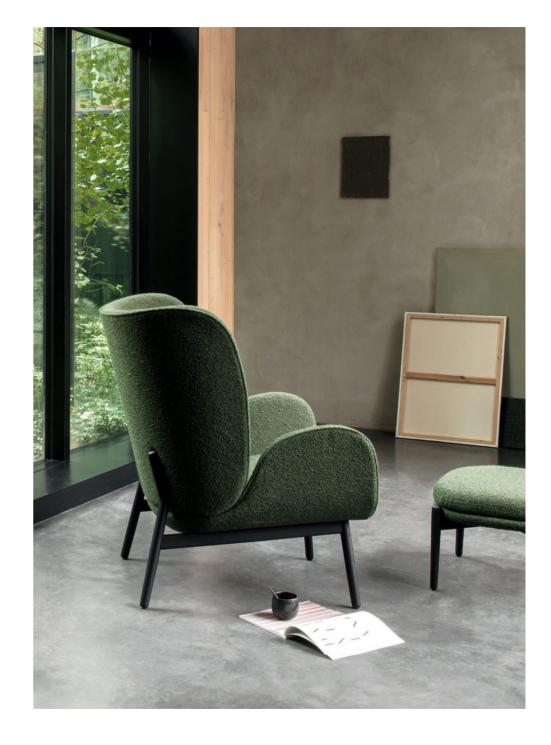




Рорру







Armchair designed with Norm Architects

SEATING













Modular sofa system designed with Luca Nichetto













70 - 71

Retreat





Alex High





74 - 75



Morris Low



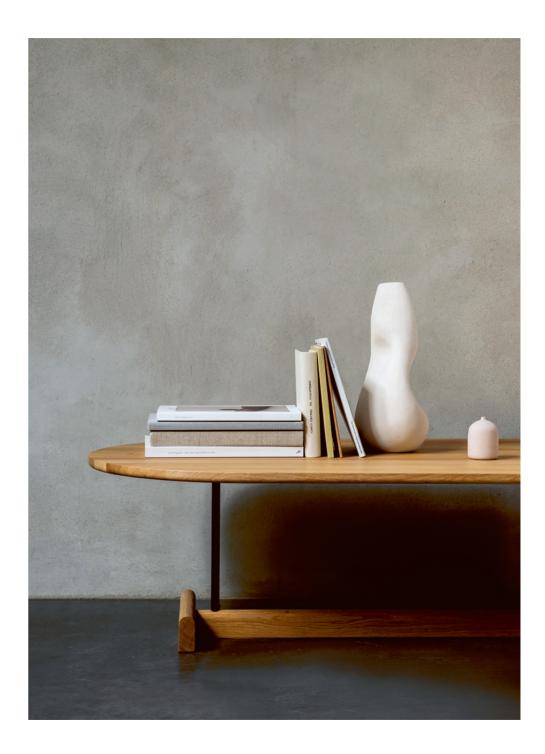




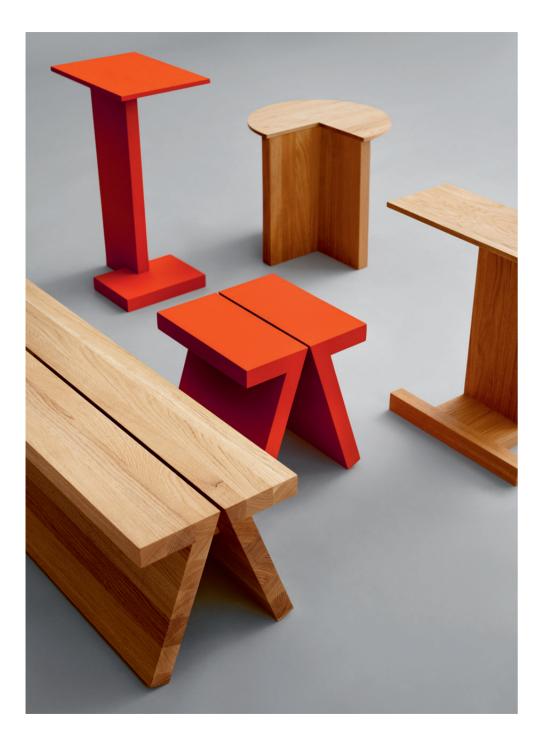
Tables







Supersolid





Object series designed with Note

Tabula





Grande









Sofa table and desk designed with Simon Klenell & Kristoffer Sundin







Pastille















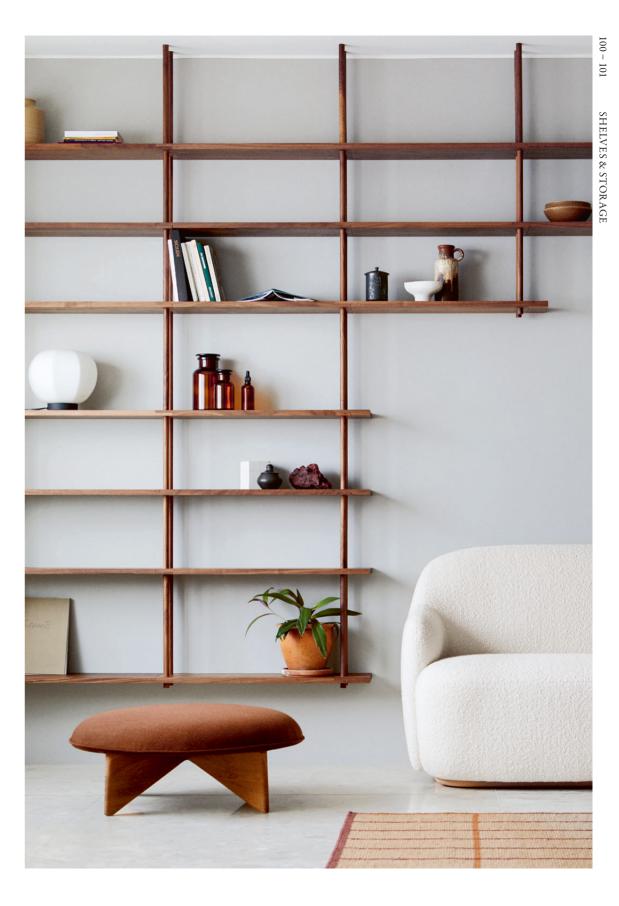


Shelves & Storage









Modular shelving system designed with $M\!AI\!N$



Arch







Shelf designed with Note

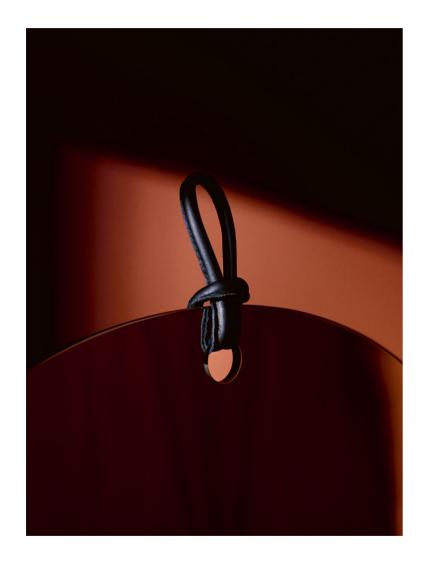




Bowl

Accessories, Lighting & Rugs

Kimi









112 - 113

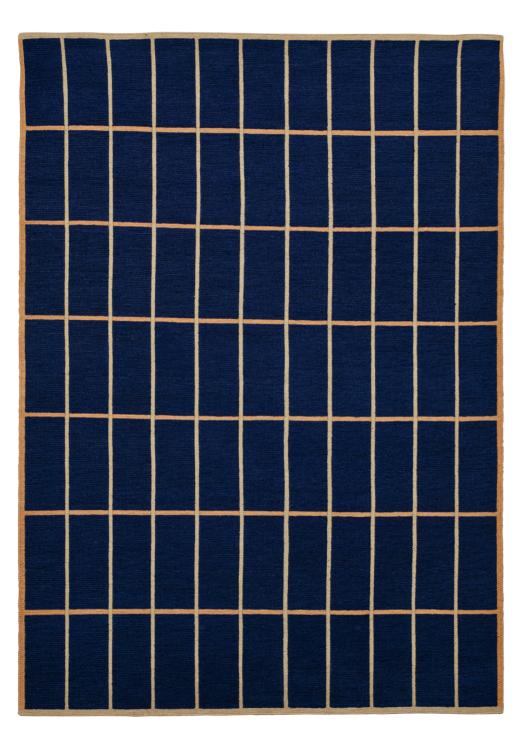
Persimon



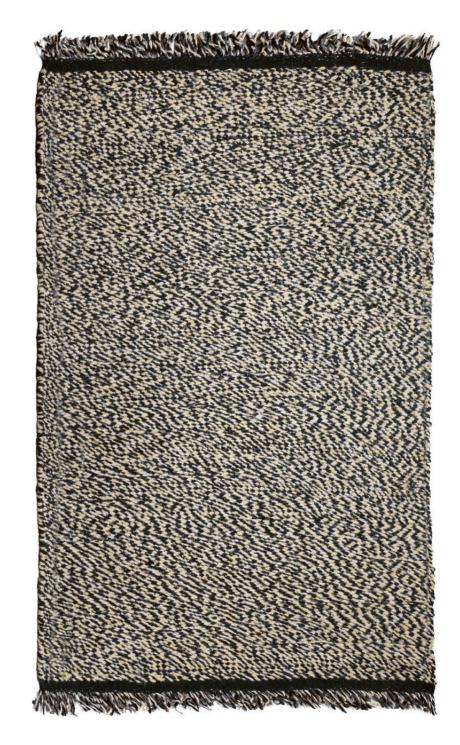


Lighting series designed with Note

Ribbon







ANDREAS ENGESVIK

Norwegian designer, Andreas Engesvik is one of Fogia's most prolific collaborators. At the helm of his eponymous studio since 2010, he's the mind behind Fogia's iconic Tiki, Dini, Bollo and Barba. Influenced by the classic lines of Italian sports cars, his retro-futuristic forms have made him a legend in the Fogia universe.

ANIKA REUTERSWÄRD

Anika Reuterswäld creates work that draws from her considerable experience in the field. Seeking to create pieces that can be used by everyone and enjoyed throughout their lives, she eschews avantgarde shapes and forms. Reuterswärd has had a long-standing relationship with Fogia since our beginnings.

ATELIER ALBA

Atelier Alba is a Stockholm-based architecture and interior design practice. Its work is elegant and measured, often playing with and twisting conventional scale to create eye-catching forms.

BO WESTERDAHL

With a lengthy career spanning decades, Bo Westerdahl emerged from design school and nestled under the wing of Carl Malmsten, his professor, to cut his teeth at Malmsten's studio. A creator whose place in Sweden's design legacy is assured.

CARINA SETH ANDERSSON

One of the doyennes of Sweden's craft industry, Carina Seth Andersson is a joy to behold in all respects. Her work is studied and purposeful, relying on her instincts and extensive crafting experience to make distinctive, timeless items.

DIIIS

Founded in 2015 by graduates Susanne Roser and Martina Staub, Diiis is Fogia's first collaborator from outside of the Nordics. In a design process that targets functional simplicity to create a lean aesthetic, Diiis has a well developed slickness and personality in its pieces.

HÅKAN URDELL

Former development director at Fogia, Håkan Urdell was a unique designer and central character in the progression of Fogia as a brand. Under his guidance Fogia began to develop its reputation as makers of high quality soft seating.

KONCEPT

With its distinctive style of architecture, Koncept could lay claim to be the pioneers of Sweden's stripped back, exposed, industrial spaces in hotels like Story in Stockholm. If you can see raw brickwork, pipework latticing across a ceiling or rough concrete, it's probably the work of the studio.

LUCA NICHETTO

With one foot in his homeland, Italy and the other firmly planted in Sweden, his adopted home, Luca Nichetto's studio has gained a solid reputation for its wide ranging reference points and precise design execution. His stance on the design industry and its responsibilities to the wider world we live in are informed, honest and unique.

MAIN

Elin Rahnberg and Martin Berling are an unlikely new force in Swedish design. Seemingly appearing out of nowhere with a modular shelving system that has already been hailed a modern Swedish icon. With respective backgrounds in retail interiors and entrepreneurialism, via boat building, the pairing have hit upon a formula that results in unexpected design gold.

MONICA FÖRSTER

With some of Sweden's most iconic products bearing her name, Förster's work is characterised by a pure sense of form. As a designer, she brings a hunger to explore new typologies and ways of fusing industrial design methods with traditional crafting techniques.

NINA JOBS

Stockholm-based designer, Nina Jobs began her creative path as a graphic designer before transitioning to physical objects. Her work is often laced with natural references, and carry an underlying functional usability to help extend the product lifecycle beyond a single generation.

NORM ARCHITECTS

Design collective Norm Architects has been carving out a well-realised niche in Denmark and beyond since 2008. Guided by nature, harmonious balance and attention to detail, it builds on the classic principles of Scandinavian design, which makes them perfect collaborators for Fogia.

NOTE

From its disruptive entry into Sweden's design landscape in 2008, the Note collective can easily lay claim to being one of the most influential design studios in Sweden with a reach that today stretches around the globe. The studio's work is multifaceted, intelligent and critically acclaimed. Note has been Fogia's design partner since 2013.

SIMON KLENELL & KRISTOFFER SUNDIN Interior architect, Kristoffer Sundin and craft artist, Simon Klenell collaborated to create the Big Sur range for Fogia. Individually, the pair are well known for limited edition explorations into crafts. As creators they could be considered part of the back bone of Sweden's contemporary crafts scene from the end of 2009 onwards.

STEFAN BORSELIUS

With an abundance of natural talent and skilled in handcraft and carpentry techniques, Stefan Borselius is a pleasure to collaborate with. His design is is a true balance of function and form, with an aesthetic that's forward thinking but timeless in its intent.

TAF STUDIO

Founded in 2002 by Gabriella Gustafson and Mattias Ståhlbom, TAF Studio has amassed a wide portfolio of pieces and projects; achieving considerable critical acclaim. The firm's reference points are rooted in the everyday; familiar forms with purposeful twists of function and material.

TODD BRACHER STUDIO

The acclaimed native New Yorker Todd Bracher, has earned worldwide attention for his clean, architectural and refined vernacular. His design is not only aesthetically pleasing but also consider contemporary culture and human needs, which harmonizes well with the Fogia philosophy.



Block



Velar





Fragment





Supersoft



Supersoft



Tiki 2 seater



Niche sofa





Tiki 3 seater



Barba







Alex



Morris



Morris Low



Retreat





Retreat 2.5 seater

Campo





Tondo







Dini

Sling







Jord

Jord



Jord









Tondo

Lyra

Niche

Bollo









Alex High

Alex Low









Barba



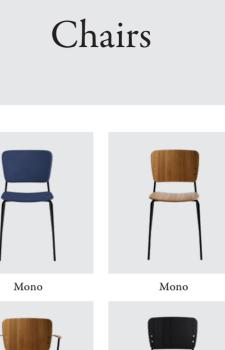
Tiki Large





Tondo





Mono



Mono





Hood









Mame

Tondo

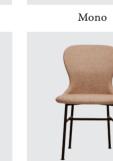
Sling

Spisolini

Mono

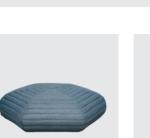
Myko with armrests

Figurine

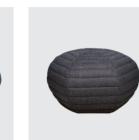




Myko



Stools & Poufs



Poppy Small





Alex

Utility Small

Utility Big

Poppy Big







Figurine Barstool





Koku

Koku

Tables



Supersolid Object 1





Supersolid Object 3





Supersolid Object 4

Supersolid Object 5





Embody

Tiki

Supersolid Object 2

Figurine



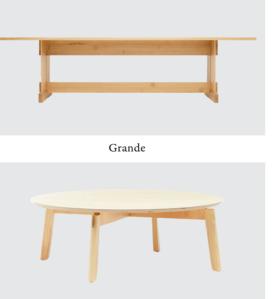


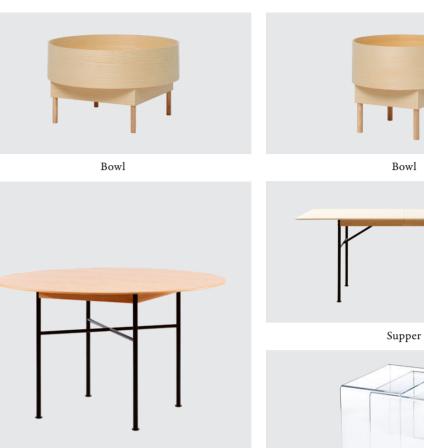
Pastille



Grande







Supper



Copper





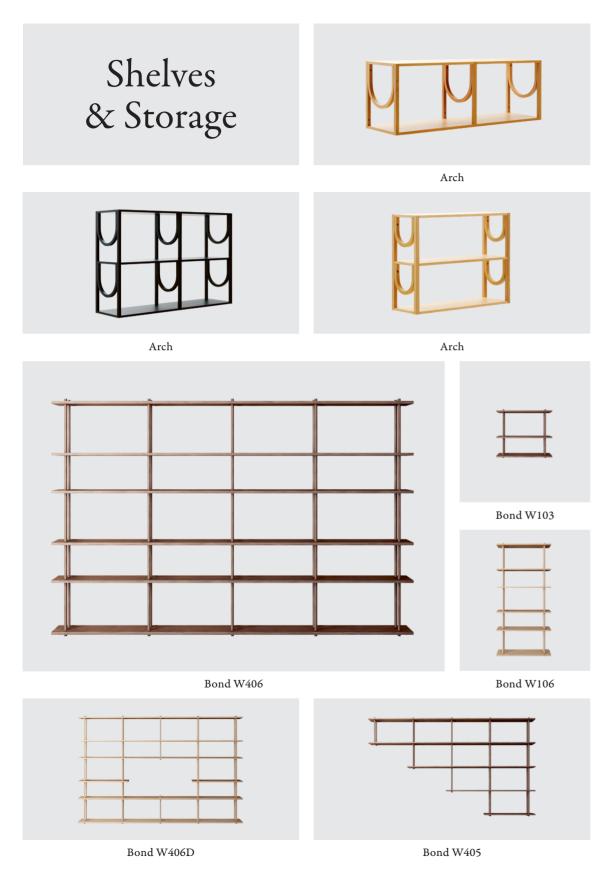
Copper

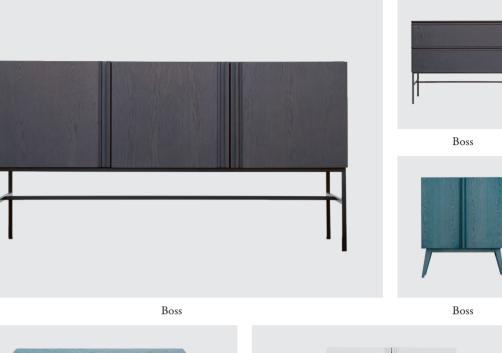
Lara



Area

Big Sur

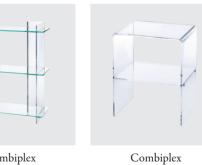






Boss

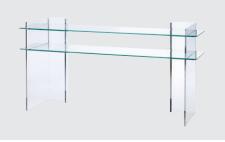
Boss



130 - 131

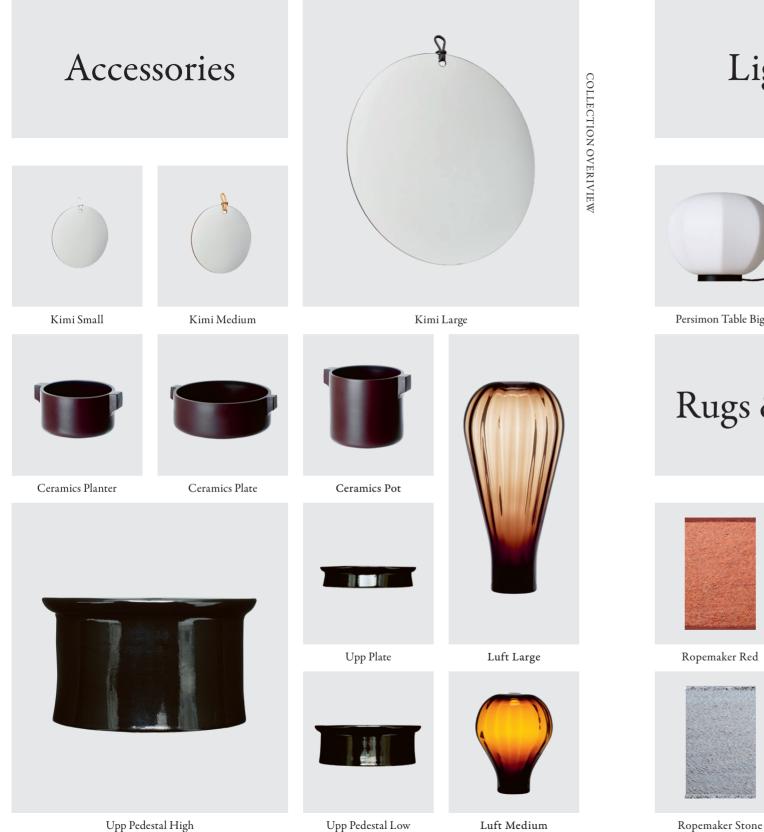
COLLECTION OVERIVIEW

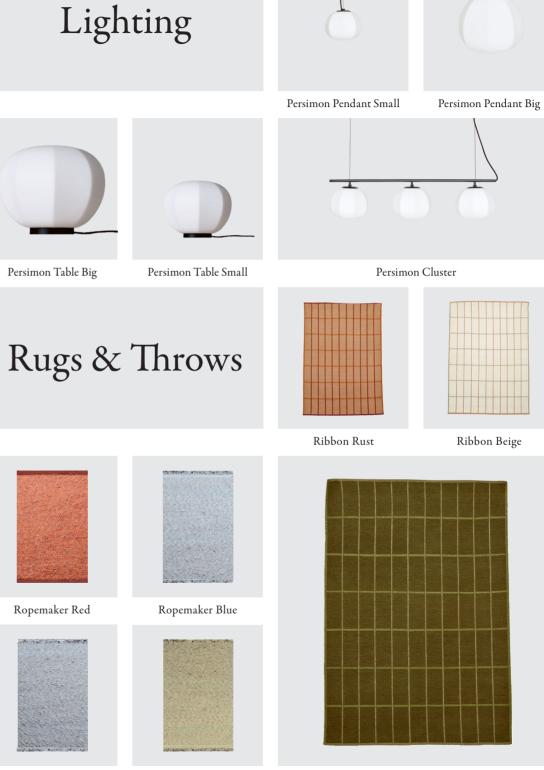
Combiplex



Archetto

Combiplex





Ribbon Green

Ropemaker Sand



Metal White

RAL 9010

Metal Pearl White

Metal Agate Grey



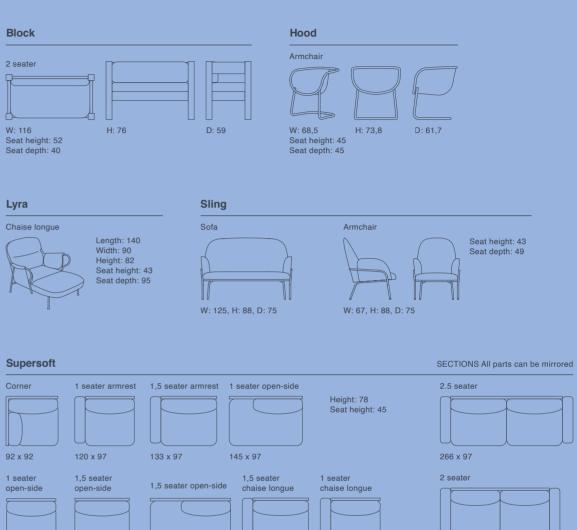
Oak Wenge

Oak Light

134 - 135

SURFACES & STAINS

Seating



133 x 160 EXAMPLE COMBINATIONS All parts can be mirrored

160 x 97

110 x 97

97x 97

 1,5 seater open-side + 1 seater + 1,5 seater
 1,5 seater open-side + 1,5 seater

 1,5 seater armrest + corner + 1 seater +
 1,5 seater open-side + 1,5 seater

120 x 160

1,5 seater armrest + corner + 1 seat 1,5 seater open-side 225 x 349 240 x 97

Morris Classic / Morris Low

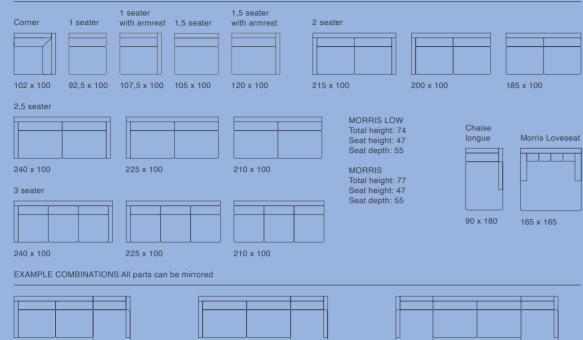
SECTIONS All parts can be mirrored

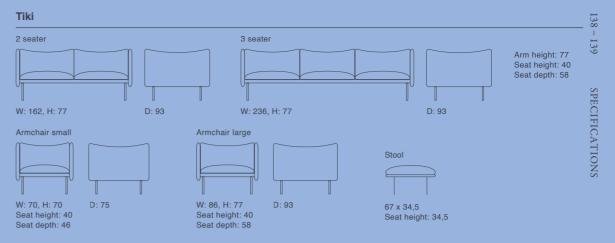
Chaise longue + 2,5 seater + chaise longue

2,5 seater + corner + 2 seater + chaise longue

390 x 180

327 x 377





Campo



EXAMPLE COMBINATIONS All parts can be mirrored

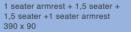


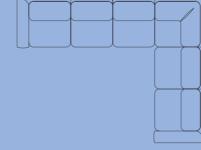




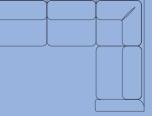
1 seater armrest + 1 seater + 1 seater armrest 275 x 90



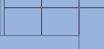








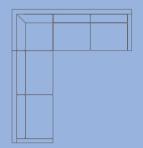
1,5 seater armrest + 1,5 seater + corner + 1,5 seater armrest 305 x 210

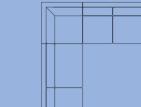


2 seater + chaise longue

290 x 180

2,5 seater + chaise longue 315 x 180





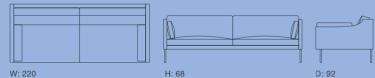
2,5 seater + corner + 3 seater 327 x 327

Dini

327 x 302

Seat depth: 58, seat height: 42

2,5 seater + corner + 2 seater

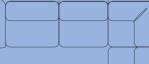


1 seater armrest + 1 seater + 1 seater + corner + 1 seater + 1 seater armrest 340 x 265



240 x 90

1 seater armrest + 1 seater armrest 200 x 90





Tondo Sofa

55 x 71

SECTIONS All parts can be mirrored

1 seater with 1 seater with low back and low back low armrest Low corner Pouf, height 43 Height: 74,5 Seat height: 43 Seat depth: 48 55 x 66 55 x 66 66 x 66 55 x 55 1 seater with 1 seater with 1 seater with back Corner with 1 seater with back and two Corner with back and two headrests. low back and one and one headrest, back and one back and two headrest low armrest headrest headrests armrest headrests Height: 121 Height: 99 Seat height: 43 Seat height: 43 Seat depth: 48 Seat depth: 48

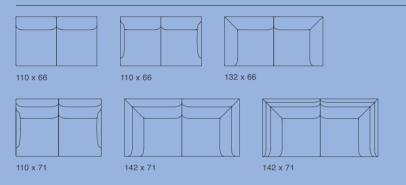
55 x 71

55 x 71

71 x 71

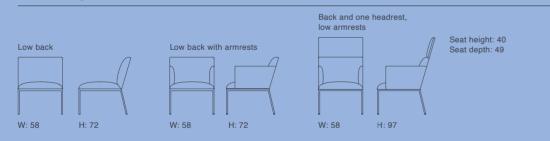
EXAMPLE COMBINATIONS All parts can be mirrored

55 x 71



71 x 71

Tondo Lounge Chair & Armchair



Spisolini

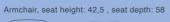
W: 64



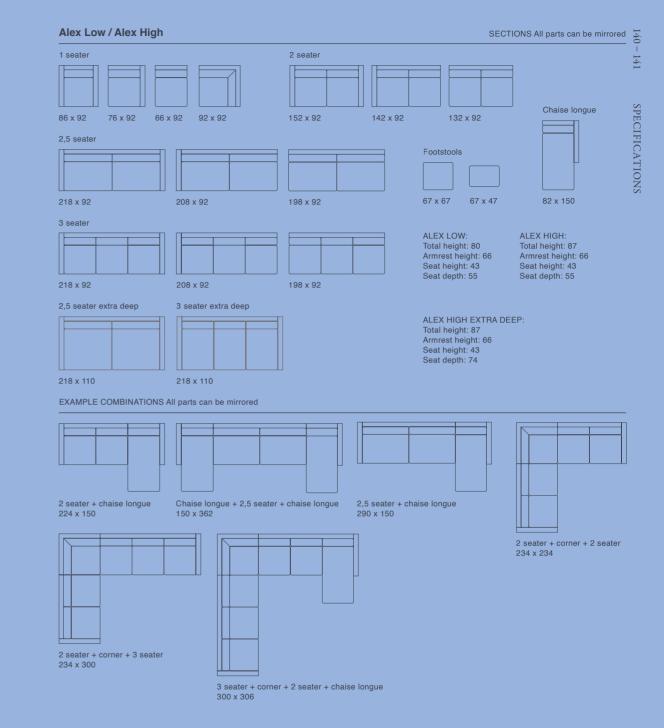
Chair, seat height: 47 , seat depth: 44 Arr

D: 61,5

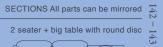
H: 80





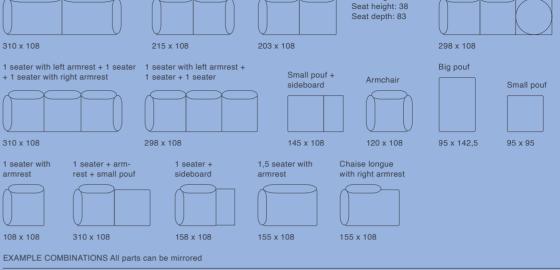






SPECIFICATIONS





2 seater with left armrest

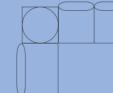
Total height: 68





1,5 seater with right armrest + sideboard + side-board + small pouf + 1,5 seater with right armrest 155 x 458

2,5 seater with armrest + big pouf 203 x 310





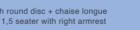
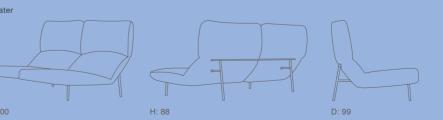
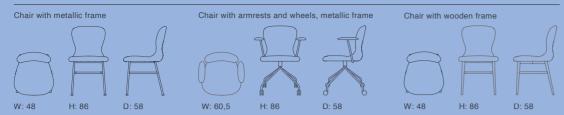


table with round disc + 2 seater 250 x 310

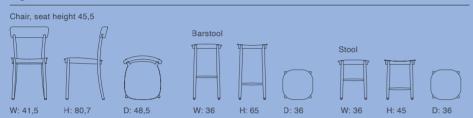


1,5 seater with right armrest + big

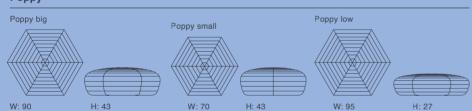


Seat height: 45 Seat depth: 45

Figurine



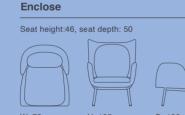




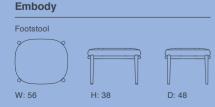


Seat depth: 48, seat height: 44

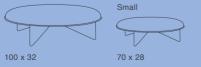




W: 78



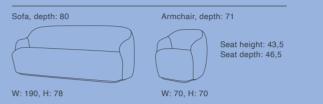




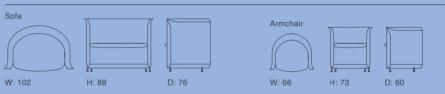


Armchair, seat height: 45, seat depth: 64 Footstool W: 78,5 H: 121 D: 96 W: 60 H: 45 D: 45

Barba



Niche



W: 56

Seat height: 46 Seat depth: 38,5 Armrest height: 69,5

Mono

6 0

W: 47

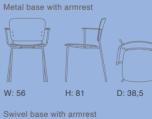
W: 43



Swivel base without armrest

Wooden base without armrest

H: 82







D: 51

6 6 61 6

H: 81

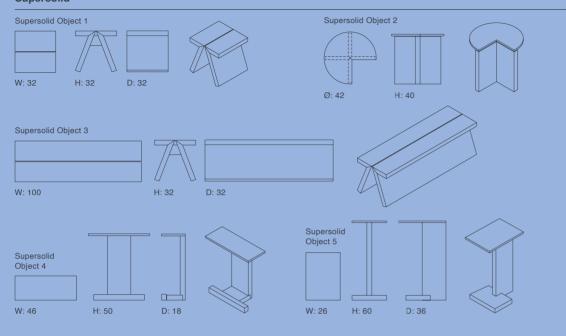


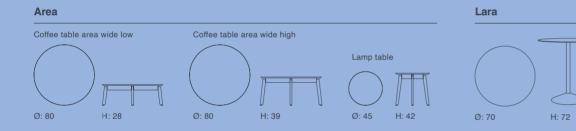
D: 38,5

Available with adjustable knob Adjustable height: 80 / 92 Adjustable seat height: 46 / 59

Tables

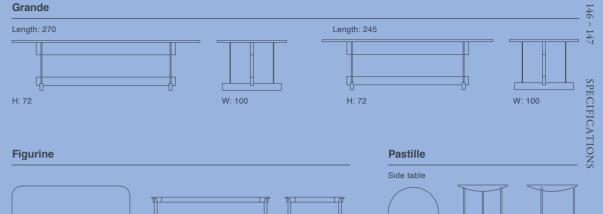
Supersolid

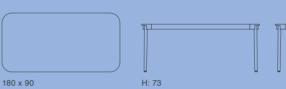


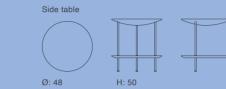


Big Sur







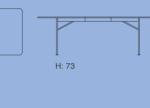


Supper



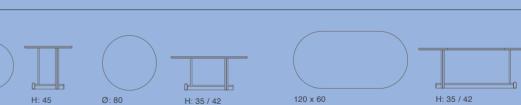


Round Ø: 127

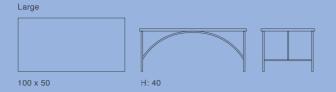


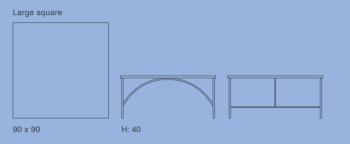


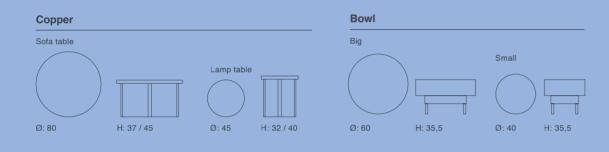
Ø: 50



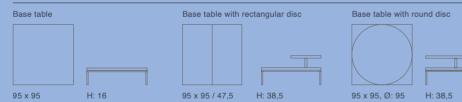








Jord



Combiplex

Nesting table



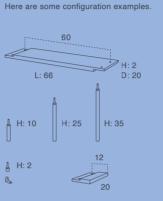
Shelves & Storage

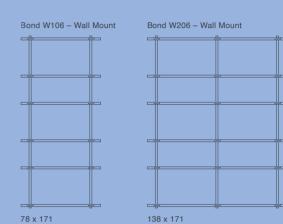
Bond

Modular shelving system which can be assembled without tools. Choose from floor standing, wall fixed or ceiling hung. Go to fogia.se/bond_config to create your own and explore its endless variations.

Bond W103 - Wall Mount

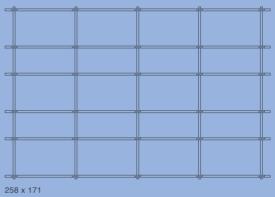
78 x 70





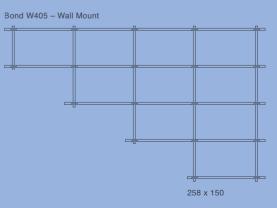
Bond W406 – Wall Mount

Bond W406D - Wall Mount



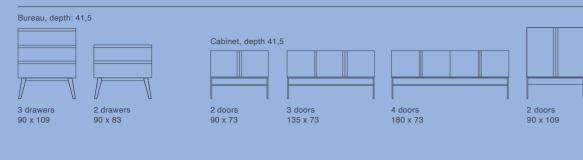
258 x 171

Bond FC4041 – Ceiling Mount

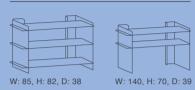


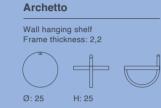
SPECIFICATIONS

Boss



Combiplex





Arch

Wall hanging or floor standing shelf Low, depth 32,5

Mini,	depth:	18,



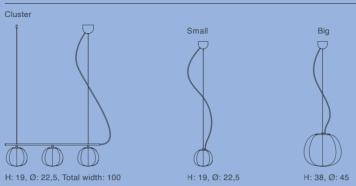
118 x 40

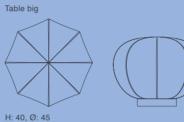
High, depth 32,5

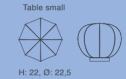
118 x 78

Lighting

Persimon







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FOGIA's pieces are created with individuals whose story is told through their work. Designers who are given space and time in which to create and bring forth their narratives. Working with FOGIA and the artisans at our factory, they create without compromise of materials, construction or creative scope. A true rarity in this age.

Good design is timeless, and these sagas of creative pursuit are what makes it so.