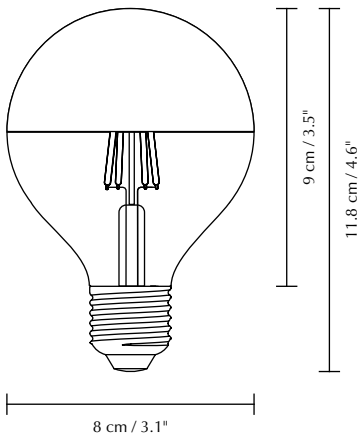


REFLECTIVE IDEA

Designed by UIMAGE Design Team



DIMENSIONS (Ø × H) & SIZE

8 × 11.8 cm / 3.1 × 4.6"
(G80)



MARKINGS, TESTS & CERTIFICATIONS

CE, UKCA (for indoor use), cETLus



LIGHT SOURCE

EU: E27 - 7W LED. 220-240V - 50 Hz - 2700 K
700 lumen. CRI: 82. 15000 H

US: E26 - 7W LED. 110-130V - 60 Hz - 2700 K
550 lumen. CRI: 82. 30000 H



NUMBER OF SWITCHING CYCLES BEFORE PREMATURE LAMP FAILURE

7500



TIME TO FULL BRIGHTNESS

< 2 sec



Non-dimmable



POWER FACTOR

0.52



LUMEN MAINTENANCE FACTOR AT END OF NOMINAL LIFE TIME

0.7



PACKAGING DIMENSIONS (Ø × H)

8.6 × 13.8 cm / 3.4 × 5.4"



MEDIA KIT

Photos and press material

Download at umage.presscloud.com



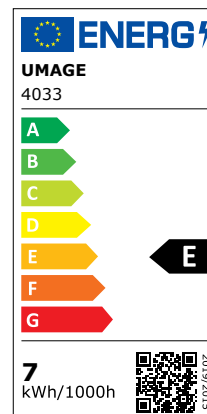
ORDERING INFORMATION

EU: Reflective Idea

#4033

US: Idea 7W 3.1" LED bulb

#4042



Lighting Facts	
Per Bulb	
Brightness	550 lumens
Estimated Yearly Energy Cost	\$0.84
Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.	
Life	13.7 years
Based on 3 hrs/day	
Light Appearance	Warm ————— Cool
2700 K	
Energy Used	7 watts

