

TIPTOE

TIPTOE.FR/EN



2023

Our social & environmental
commitments

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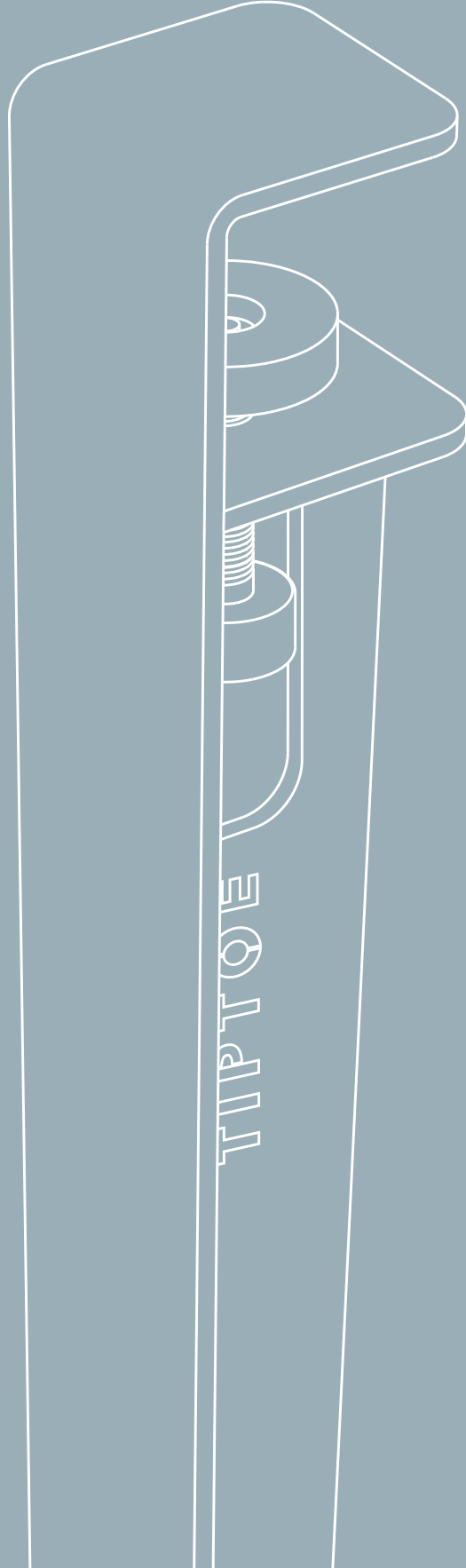
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1

About Us, The TIPTOE brand



TIPTOE is a design studio committed to making more sustainable furniture

We created TIPTOE in 2015 with the ambition to create sustainable, well-designed, well made and durable furniture. Year after year, we revisit classic household items by infusing them with our brand of optimism, creativity and modernity.

Our obsession? Creating useful and timeless pieces of furniture, that are high-quality and long-lasting, at consistently fair prices. These high standards stem from the excellence of a 100% European manufacturing combined with the know-how of our family factory created three generations ago near Chamonix by the grandfather of Matthieu Bourgeaux.



Matthieu Bourgeaux (right) With his father and his brother, directors of the company Bourgeaux&Fils.



Products
made to last



Eco-design
and sustainable
materials

Family heritage
and 100% European
manufacture



Environment-
friendly logistics

A circular
approach



“We create sustainable furniture that is well-designed, well-made and built to last”



We take a comprehensive approach to sustainability in order to control the environmental impact of our business at every link in the value chain while ensuring the longevity and recyclability of our products.

Our 100% European manufacturing is founded on the use of sustainable and resistant materials that are easy to recycle or already recycled. Each TIPTOE product is designed to stand the test of time, to be easy to repair and easily recyclable when the time comes.

The TIPTOE vision

"For us, the world does not need more furniture, it needs better-designed and better-made furniture."

*Matthieu Bourgeaux,
co-founder of TIPTOE*



*Vincent Quesada (left) and Matthieu Bourgeaux (right),
co-founders of TIPTOE.*



By creating TIPTOE in Paris, in 2015, we made it our mission to create sustainable, beautiful and timeless furniture, all at a fair price. By "sustainable furniture", we mean furniture that is both well-designed, well-made - 100% in Europe - and designed to stand the test of time.

To bring truly sustainable solutions, we take a comprehensive approach to sustainability by rethinking the way furniture is designed, made and purchased.

From design to logistics, every step is designed to minimise our environmental impact. **Eco-design is at the heart of our approach.** We have established 5 principles for sustainable design that guide the development of our products.

The choice of materials is also central to our approach to sustainability. **We use materials that are already recycled or easily recyclable, and always highly durable.** At the same time, we are making significant R&D efforts to develop and enable the use of newly recycled materials.

Beyond our products, we are convinced that a business venture should not be simply limited to economic objectives.

TIPTOE became a purpose-driven company in 2021



The concept of a purpose-driven company was introduced in 2019 with the PACTE law. It offers companies the possibility of adding a social or environmental objective to their articles of association in addition to an economic objective. This means that our commitments written into the legal framework of the company and have been filed with the competent commercial court.

This status makes the respect of our sustainability commitments legally binding. The purpose of the company is no longer limited to its economic objectives but must be reconciled with a mission for the common good.

Our mission is based on 3 main principles:

1

To offer sustainable furniture that is well designed, well-made and built to last while ensuring that our environmental impact is limited.

2

To accelerate awareness of environmental issues in our sector by mobilising our ecosystem to reinvent the way furniture is manufactured and consumed.

3

To promote a positive business model that cultivates goodwill towards all its partners and encourages the development of its team.

The status of purpose-driven company provides for an independent third-party entity to be called upon to verify that the stated objectives are being met.

This mission is a strong guideline in terms of social and environmental responsibility and makes it possible to guarantee the company's responsibility in the long term, should it fail to respect its commitments in the future (due to a change in management, shareholders, strategic choices, etc.).

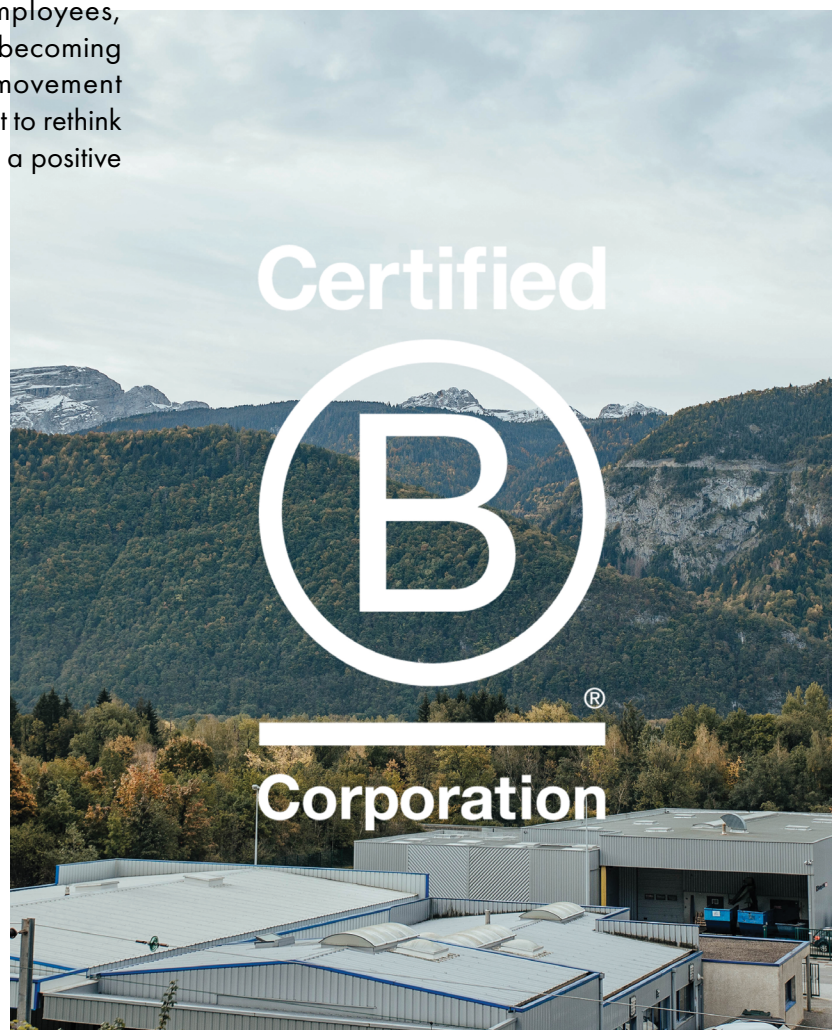


Matthieu Bourgeaux (right) alongside his father and brother, directors of the company "Bourgeaux & Fils".

TIPTOE gets B Corp certified in 2022

B Corp is an international certification awarded to companies that meet high social and environmental standards and that demonstrate a progressive approach. B Corp stands for "Benefit Corporation" and refers to a company that is recognised as having a positive impact on the world.

The certification covers 5 distinct areas: environment, governance, employees, customers and community. By becoming a B Corp, TIPTOE joins a movement of committed companies who want to rethink the world of tomorrow and have a positive impact.



“The B Corp label means a lot to the entire TIPTOE team! First off, it is a great source of pride to see TIPTOE's commitments recognised by one of the most demanding certifications in the world in terms of social and environmental performance. Then, it is the joy of joining movement of forward-thinking companies that are dedicated to developing a fairer model. Above all, B Corp is a guiding principle that ensures we will continue building a virtuous company that makes a positive contribution to the world.”

*Vincent Quesada and Matthieu Bourgeaux,
co-founders of TIPTOE*



A business model based on a virtuous ecosystem

Convinced that a business venture should not be limited to its economic objectives, with TIPTOE we are developing a positive business model and a virtuous ecosystem for the benefit of our customers, our team and all of our partners.

The TIPTOE project is driven by a team of young entrepreneurs who are passionate about building a modern, responsible and positive brand together. Encouraging individual and collective progress for each of our employees is one of our priorities. Each day, we strive to develop meaningful jobs by cultivating goodwill and excellence within the TIPTOE team.





“The people we support are delighted to have beautiful, solid and durable furniture in their new apartment. This makes a significant contribution to their development and to their feeling of having a proper home.”

***Denis Castin,
founder of “Toit à Moi”***



2

Five Principles for Sustainable Design

To begin the design of each product with the same high standards, we have established 5 principles for sustainable design.

These principles provide a real framework for decision-making and guide us in the fulfilment of our mission.



The TIPTOE product team (left to right): Alexandre Picciotto, Matthieu Bourgeaux, Constant Chialli, Thibault Faverie.

1. Make things simple

Creating sustainable furniture begins with a design that goes to the heart of the matter and eliminates the superfluous: it is necessary to create items that are simple and beautiful, highly functional and durable, easily assembled and long-lasting.

By making "simplicity" a guiding principle of product design, TIPTOE intends to create a virtuous loop from one end of the chain to the other: from manufacturing and logistics to the use of products and the end of their life.



2. Make more with less

Product design at TIPTOE is efficient and resource-friendly.

Doing a lot with a little means that each piece of TIPTOE furniture is both highly functional and consists of very few components (all useful, interchangeable and repairable) and few materials (all sustainable and durable).

This is also the case for our logistics operations. Each TIPTOE product is designed to be shipped in a flat pack. Flat-packed delivery with a minimum amount of packaging limits the environmental impact during storage and shipping.



3. Use the right materials

The choice of materials is an essential step in TIPTOE's sustainable approach.

Choosing the right materials from the very start allows us to control the environmental impact of the brand's operations and ensure the longevity and recyclability of all TIPTOE products.

TIPTOE uses sustainable materials (materials that are easily recyclable or already recycled) and always very durable.



4. Build to last



Creating sustainable furniture goes hand in hand with creating solid furniture that will stand the test of time and have many lives with its owners.

Creating sustainable furniture means creating products that will be functional year after year without ending up being dumped in the natural environment, at landfills or in the oceans.

The quality of the materials used in TIPTOE products and the rigour of their design ensure a particularly long life for all of our products. They are all tested in the design studio to guarantee their longevity. TIPTOE takes pride in creating the most durable products possible and in facilitating their repair if necessary.

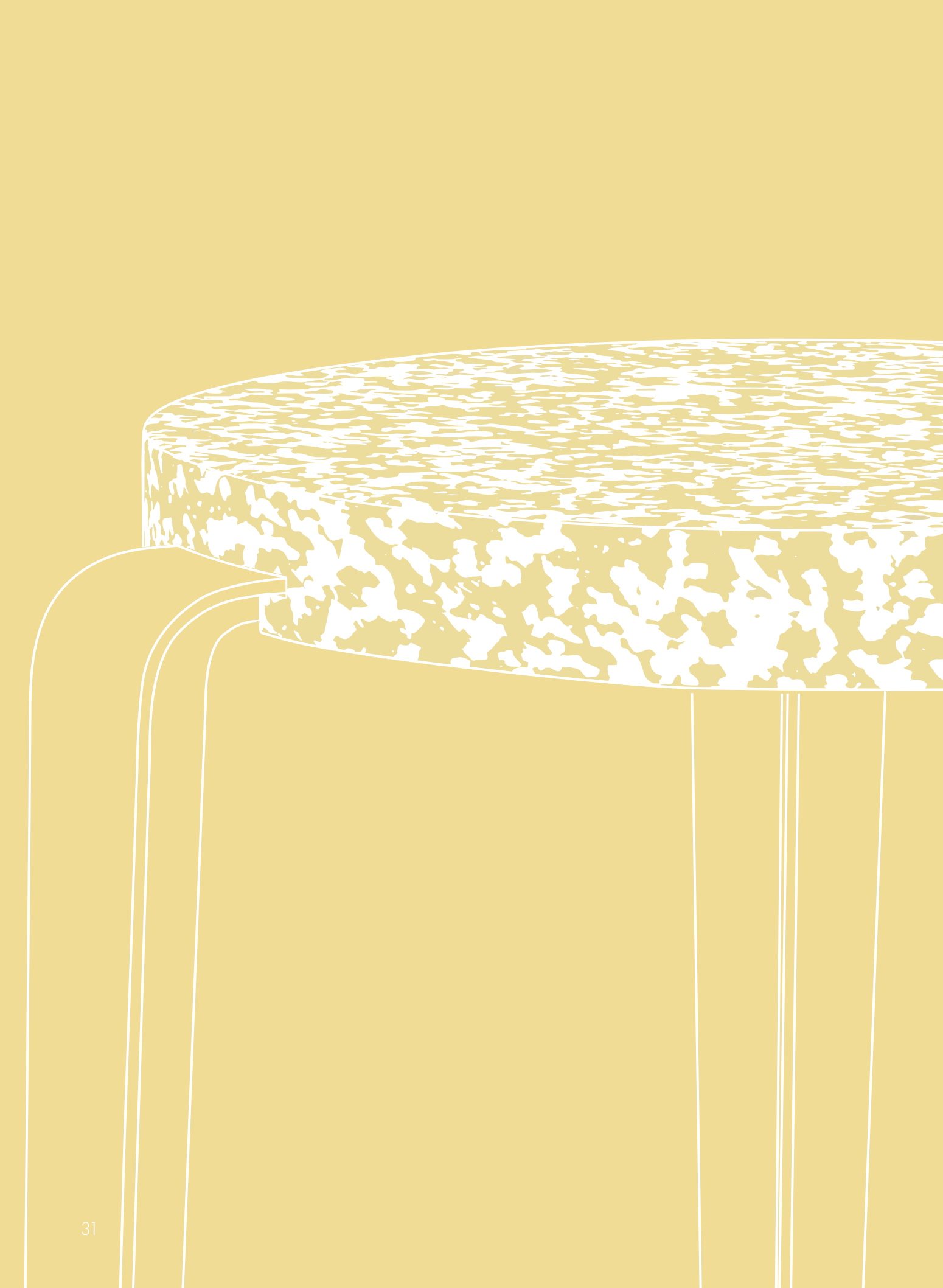
5. Design for disassembly

The end-of-life phase is too often neglected in the initial design phase of many products.

At TIPTOE, each product is designed with particular attention to its deconstruction, reparability and recyclability. This is why all TIPTOE products are comprised of very few components, all of which are essential and interchangeable. This ability to "deconstruct" our products over time allows them to be easily repaired and recycled when the time comes.

Indeed, this simplicity in separating the different elements of an item (wood from metal, for example) plays a fundamental role in its recyclability.





Choice of materials is an essential step in our approach to sustainability

Choosing the right materials from the start allows us to control the environmental impact of our operations and ensure the longevity and recyclability of our products.

We use materials that are already recycled or easily recycled and are always very durable. A solid piece of furniture is one that you do not throw away and never get tired of.

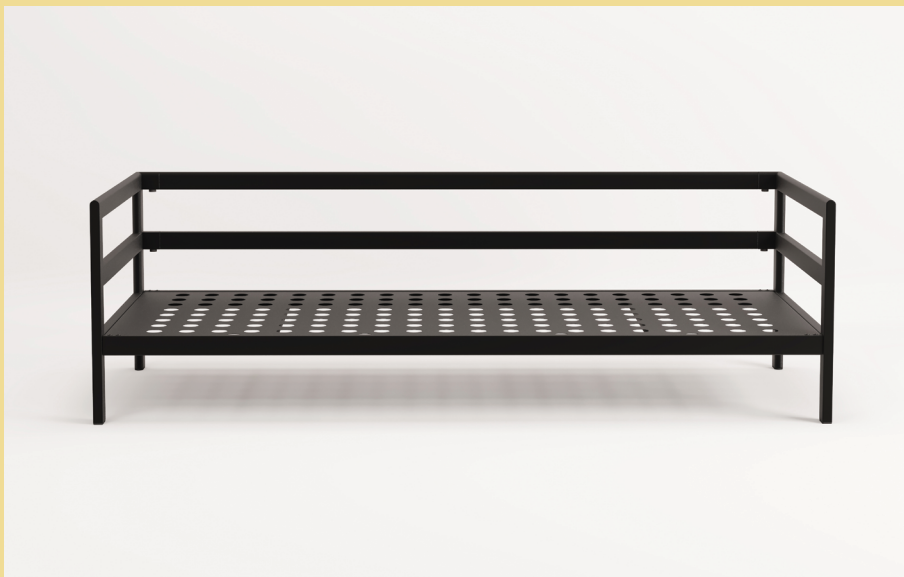




Steel and Aluminium

Steel and aluminium are metals with remarkable properties: highly resistant, non-flammable and infinitely recyclable. Steel is now the most recycled material in the world: it is estimated that 80% to 90% of the steel currently in circulation in Europe has been recycled at least once (for aluminium, this percentage is roughly 50%). Recycling steel and aluminium generates significant energy savings: 75% and 95% respectively, compared to the production of virgin metal.

Using these metals as the raw material for TIPTOE items is a guarantee of quality that gives them a particularly long life and ensures their future recyclability.



Steel and aluminium

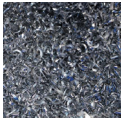
Origin: Lithuania



Table leg
43, 50, 75,90 and 110cm



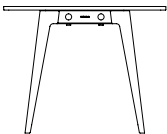
SSD Chair legs
SSD, SSD soft, SSDr
and SSD bar



Origin: Bulgaria



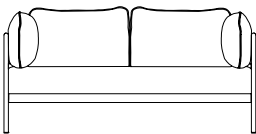
LOU
Stool legs



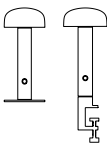
NEW MODERN
Legs



JO
Coat hook

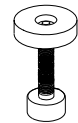


EASY sofa
Frame



NOD Lamp

Origin: France



Assembly parts

Wood from sustainably managed forests

The virgin wood used by TIPTOE comes from sustainably managed European forests and has the FSC or PEFC label. These labels guarantee compliance with sustainable forest management regulations, in particular by ensuring proper renewal of the forest (natural regeneration and/or planting), by promoting the diversity of wood species and by preserving the balance of the local ecosystem. All our varnishes used for wood are water-based, without chemical products.



Solid pine board, oak veneer

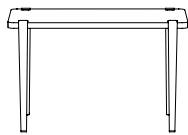


Core: solid pine wood

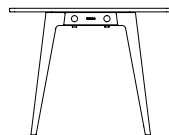
Veneer: oak laminate

Certifications: FSC C111028 and PEFC

Origin: France, Belgium (veneer)



NOMA 120x60cm
BALHAZAR 150x75cm



NEW MODERN Oak

Birch plywood, oak veneer



Core: birch plywood

Veneer: oak laminate

Certifications: PEFC

Origin: Poland



BRIXTON 180x90cm

Beech plywood, oak/ash/walnut veneer



Core: beech plywood

Veneer: oak/ash/walnut

Certifications: FSC C111028

Origin: Poland



SSD Chair

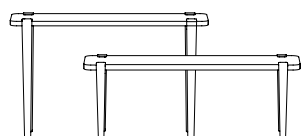
Solid oak



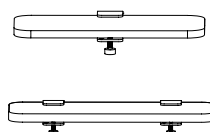
Material: solid oak board

Certifications: PEFC

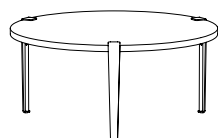
Origin: Croatia



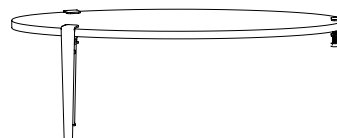
DUKE 120x30cm
LIMA 120x30cm



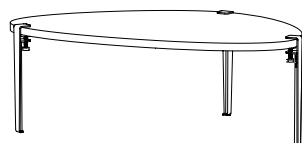
Shelves 27x32cm, 45x20cm,
60x20cm, 90x20cm,
120x20cm, 50x20cm



KIDS table top Oak
BROOKLYN Ø90cm



SURF
Coffee table top



PEBBLE/GALET
Coffee table top

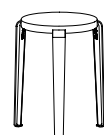
Solid oak



Material: solid oak board

Certifications: FSC C111028

Origin: Poland



LOU Stool
Oak and tinted oak

Solid beech



Material: solid beech board
Certifications: FSC C111028
Origin: Poland

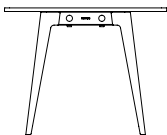


LOU Stool
Beech

Birch plywood, white laminate



Core: birch plywood
Veneer: oak laminate
Certifications: FSC
Origin: Poland



NEW MODERN
White laminate



KIDS table tops
White and slate laminate

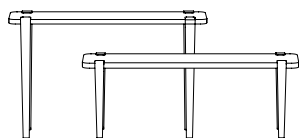
Old wood from building demolition

Since 2019, TIPTOE also offers furniture made of old wood recovered from the demolition of European buildings and train tracks. The wood from these dismantled structures is then reworked to give it a second life as a shelf or table. The wood is disinfected and kiln-dried without the use of chemicals.

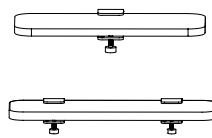
Old recycled oak

Material: solid oak boards from end-of-life buildings, wagons, carpentry, etc.

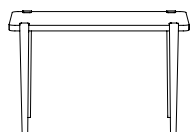
Origin: Croatia



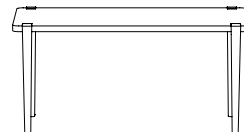
DUKE 120x30cm
LIMA 120x30cm



Shelves 45x20cm,
60x20cm, 90x20cm,
120x20cm, 150x20cm



NOMA 120x60cm
BALTHAZAR 150x75cm



VERSAILLES 80x80cm

Recycled plastic

Since the middle of the 20th century, plastic has played a central role in global industrial production. Abundant, practical and inexpensive, the main characteristic of plastic is that it is very resistant to degradation, which is also why it is a long-term pollutant of the earth and the oceans.

What to do with all this plastic packaging and products once they are thrown away? The principle of circularity being at the heart of the TIPTOE approach, we are constantly working on the development and use of recycled materials, including recycled plastic. TIPTOE's ambition is to prove that it is possible to create beautiful, useful and durable products using waste products.



"Post-consumer" plastic

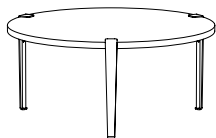
The plastic we use in our products comes from two different sources. The first, known as "post-consumer" (VENEZIA, TUTTI FRUTTI, MACCHIATO, PACIFICO) is made from waste that has had a first life with consumers. The collected plastic waste is reduced to flakes and then pressed (without adding any binding agent) to finally form the tray.

Recycled polystyrene



Material: HIPS (High Impact Polystyrene), Impact PS (Impact Polystyrene), yogurt pots, disposable cutlery, glasses and cups

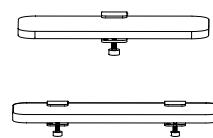
Origin: United-Kingdom



Coffee tables
KIDS Tutti Frutti



LOU Stool



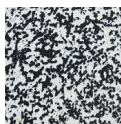
Shelves



VENEZIA
Yogurt pots waste



TUTTI FRUTTI
Plastic toys waste



MACCHIATO
Gardening pots waste

Recycled PET (polyethylene terephthalate)

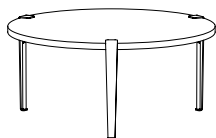
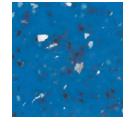


Food packaging waste

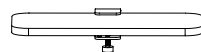
Material: PET / PET-Copolymer

Water bottles, soft drinks, fruit juices, cooking oil, food containers, cosmetic packaging etc.

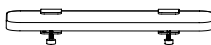
Origin: United-Kingdom



Coffee tables
PACIFICO



Shelves
PACIFICO



"Post-industrial" plastic

Plastic known as "post-industrial" (SSDr) comes from production plant waste. It can be first series, scraps, remnants, tests, etc.

Recycled polypropylene



Automobile production waste

Material: 82% recycled polypropylene (post-industrial origin)
+ 15% glass fibre and 3% coloring

Origin: France



SSDr

Recycled Fabric

Today, the supply of recycled fabrics is very rare but we didn't want to skip this requirement: the origin and quality of the raw material are of utmost importance to us.

To fulfill our aspirations in terms of sustainability, we have chosen to source our recycled fabric from the prestigious Danish manufacturer "Gabriel", known for its expertise and quality fabrics since 1851. They are made from 100% or 98% recycled polyester, depending on the colour. The fabrics are machine washable, as well as being 100% recyclable at the end of their life.

The fabrics have excellent abrasion resistance for the most intensive professional use and one of the best fire resistance ratings on the market with 10 different certifications. The fabrics are certified STANDARD 100 by OEKO-TEX® and also have the EU Ecolabel. They are therefore non-toxic for the skin, health and environment.



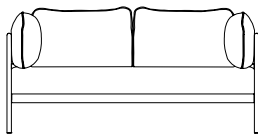
Gabriel CHILI fabric



Origin: Lituania

Composition: 100% recycled post-consumer polyester

Abrasion: 60 000 Martindale



EASY sofa
Chili 60114, 63092



SSD Soft Chair
Chili 61174



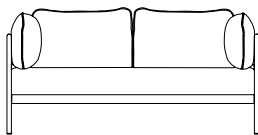
Gabriel CURA fabric



Origin: Lituania

Composition: 98% recycled post-consumer polyester,
2% polyester

Abrasion: 100 000 Martindale



EASY sofa
Cura 68182, 66165
61168, 60019



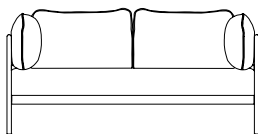
SSD Soft Chair
Cura 60019, 68182,
63012



Recycled foam

Origin: France

PU CMHR Foam (high-resilience and fire resistant)



EASY sofa

4

Our Production

A manufacturing process that pairs excellent know-how with a commitment to sustainability

Since the beginning of TIPTOE, we have opted for a 100% European production by working with partners with the greatest expertise.

Today, we work with some twenty European partners located as a function of their specialisation: metalworking (France, Bulgaria, Poland and Lithuania), woodworking (France, Belgium, Croatia and Romania) and recycled plastics (Belgium, France, United Kingdom, Holland).



This European choice allows the brand to have access to a wide range of know-how throughout each European country, while reducing the distances necessary for supply. Indeed, this latter element helps limit the environmental impact of the brand's activity compared to choosing suppliers on the other side of the world.







LITHUANIA

POLAND

CROATIA

BULGARIA

A privileged partnership with our family factory



The Bourgeaux family factory: an entrepreneurial tradition that spans 3 generations.

One of TIPTOE's main partners is the company Bourgeaux & Fils. Specialising in precision metal machining, the family business is based in France near Chamonix and was founded in 1947 by Henri Bourgeaux, the grandfather of TIPTOE's founder, and has since been taken over by Matthieu Bourgeaux's father and then by his brother.



Matthieu Bourgeaux (right) with his father and brother, directors of the company "Bourgeaux & Fils".

The family factory produces thousands of mechanical parts each year that go into the different products made by TIPTOE.

This family heritage plays a key role in the path taken by TIPTOE since its creation, as it translates into an obsession with quality and a long-term vision for the brand.

5

A Circular Economy

The circularity of our materials and products is central to our approach



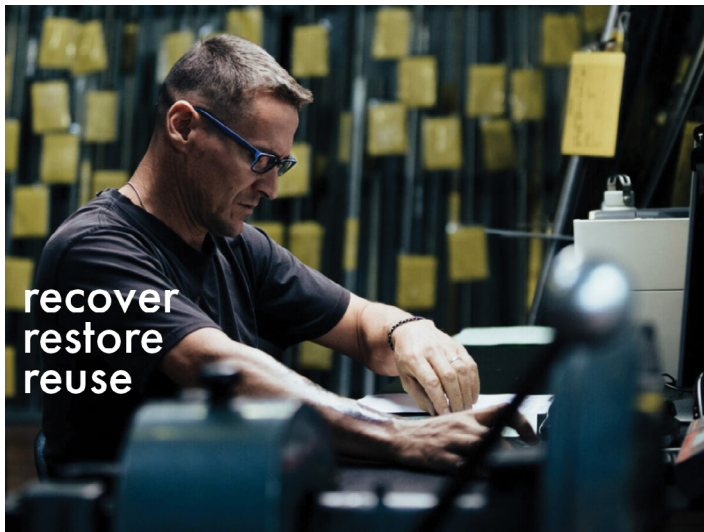
We have designed the SSDr chair in recycled polypropylene. Polypropylene is a plastic with a wide range of industrial applications: food containers, automotive parts or household appliances. In the furniture sector, the vast majority of plastic products are made with virgin plastic and the incorporation of recycled plastic in the manufacturing process is still in its infancy. We worked for a year and a half in research and development to give a waste product a second life, to repurpose it and use it to create a new beautiful, useful and sustainable item.

We have also developed a range of tables and shelves made of recycled PS and PET plastic, as well as old recycled wood from abandoned barns and farms scheduled for demolition.

Our products are developed using recycled materials

In addition to creating durable and timeless products, our vocation drives us to fully integrate the use of recycled or reclaimed materials into the design of our products and our manufacturing processes.

We give a second life to our products through our circular “RESTORE” program



For items already sold and used by our retail customers, we have created the “RESTORE” program. With this program, we take back table legs and wall brackets from said customers (regardless of their condition) in exchange for a voucher. Thanks to the quality of our design and the robustness of our materials, we can give our products a second life by restoring them to their former glory. The products are disassembled, stripped and then reconditioned so that they may be put back into circulation.

We repurpose our imperfect products

We organise ephemeral sales of our second-hand products: perfectly functional items, not sold due to small defects. A percentage of the sale of these products is donated to the association “Toit à moi”.

6

Environment-friendly Logistics

Expert logistics for a low environmental impact

When it comes to minimising the environmental impact of an activity, logistics expertise is an essential link in the value chain.



Flatpacking allows us to limit our CO2 emissions

All our products are designed to be flat-packed and shipped in a minimum amount of packaging. This criteria has a direct effect in terms of reducing CO2 emissions during storage and shipping.

Storage

The flat pack saves a lot of space. In addition to being a major logistical advantage, it greatly reduces our need for storage space and therefore our carbon footprint (heating, maintenance, etc.).

Shipping

Fewer transports, more products delivered: Flatpacking helps reduce the rate of empty space transported and thereby optimises the filling of the trucks. This makes all our transport flows more efficient and reduces the greenhouse gas emissions of our shipping operations.

Our packaging is recycled

TIPTOE packaging is made in France from 100% recycled cardboard.

Carefully selected local partners

Our logistics partners (packaging - storage - shipping) are all located in the Paris region or neighbouring areas. The numerous exchanges and shuttles that we carry out between these different centres therefore have a reduced environmental impact.

We minimise the assembly parts of our products

The development of a new product follows very precise specifications. It is the result of meticulous study and work by our engineers, so that parts already available in our catalogue can be used. For example, we have the same chair legs for each of our models: wooden, plastic or fabric chairs. The same screws are used to assemble all SSD chairs, LOU stools, etc. This allows us to limit our industrial processes and thereby reduce the environmental impact of our production.





Our customer service is optimised to reduce our carbon footprint

Our products consist of few parts that customers can easily assemble themselves. If a customer receives a chair that is damaged in transit, for example, we only need send a replacement for the defective part (e.g. leg or seat). Another brand may have to arrange for the entire chair to be returned and a new chair shipped out. This also helps us to reduce the carbon footprint of our customer service.



"We dreamed of making sustainable furniture pieces that would have many lives alongside their owners; affordable items that tell stories because they have been designed with care and without compromise in terms of quality. TIPTOE furniture pieces are the reflection of an optimistic, creative and responsible modernity."

*Matthieu Bourgeaux and Vincent Quesada,
co-founders of TIPTOE*

TIPTOE



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